



## A Meal & A Message

Discover the new model for expanding your farm's independence and your family's financial success.



**Maximizing Farm Profitability. It's not just a slogan. It's our *history*.**

## Who we are.



Farmers of North America (FNA) is the advanced business model for American farmers to maximize farm profitability.

A private farm business alliance, FNA creates greater independence for Members as they manage their position in the agriculture value chain. By creating purchasing programs with large pooled volumes, FNA Members achieve

preferential pricing from new and existing suppliers, while the enormous base of farm capital creates opportunities to own pieces of the value chain, up and down stream, of the farm.

**A proven strategy that has yielded billions of dollars in added farm income, FNA is establishing a foundation in your area to bring similar benefits to your farm.**



## Alliances for big business. Why not for farmers?

We know that input suppliers have all kinds of business alliances and even that isn't enough market power for some – like the recent bid by the world's biggest seed and chemical company to buy the world's third largest seed and chemical company. The nature of the supply chain makes farmers highly dependent on these suppliers and their business alliances.

FNA increases your independence by building your own farm business alliance, allowing farmers to aggregate demand and leverage capital. In many cases, just being a Member of FNA has caused suppliers to cut prices to that one farmer, while his non-Member neighbors continue to pay higher rates from the same suppliers.

## A strong start to maximizing your farm profitability.



The exclusive supplier of crop protection products to Farmers of North America Members is AgraCity Crops & Nutrition. They have

built a package of value that is available to new Members:

- » Post emergent broadleaf herbicides
- » A killer deal on insecticide
- » A market-leading price on Glyphosate
- » Newly registered MPower® Clodinafop with the same active as Discover® and NextStep™ NG
- » Generic fungicide programs with equal to or better performance results at significantly lower cost than Stratego® or Headline®\*

**Together these products represent savings of 5% - 30% for a typical farmer in your area.**

**Depending on ability to plan ahead 1-2 weeks, AgraCity may be able to save you even more!**



## We need to have a talk.

Join us for a meal and a message, where we'll show you how FNA has revolutionized the relationship between farmers and input suppliers.

We know the system is organized to cause farmers to have very little market power while the biggest suppliers have it all. Building market power for farmers requires a critical mass in any area to be fully effective and to grow farm profitability by driving efficiencies in the entire supply chain.

Whether capturing margins from the enormous profits included in the cost of your fertilizer or just keeping more money on the farm by paying more competitive input prices, taking an hour or two to discuss the opportunities has to be one of the best investments of time any one of us can make.

**FOR THE MEETING LOCATION NEAREST YOU, SEE THE BACK COVER. WHILE YOU'RE AT IT, BRING A NEIGHBOR!**

Please try to **RSVP at 1-844-362-4769**, email us at **meeting@fnausa.com** or register on the website at **fnausa.com/meeting**. While RSVP is not required, it will help us in our planning and ensure we have enough food for everyone.

\*Source: Purdue University

## Meetings near you.

Sioux Falls, SD | June 3, Noon | Pizza Ranch - 2717 W 41st St

Brookings, SD | June 3, 6pm | Pizza Ranch - 1815 6th St

Morris, MN | June 4, Noon | Pizza Ranch - 7 E 5th Street

Claire City, SD | June 4, 6pm | Deano's Steakhouse - 330 Main Street

Mahnomen, MN | June 9, Noon | Red Apple Café - 116 Main St

Fergus Falls, MN | June 9, 6pm | Pizza Ranch - 604 Frontier Dr

Grand Forks, ND | June 10, Noon | Pizza Ranch - 3750 32nd Ave S

Carrington, ND | June 10, 6pm | Chieftan Conference Center - 60 4th Ave S

Hebron, ND | June 11, Noon | Wagon Wheel Café - 119 S Park St

Mandan, ND | June 11, 6pm | Pizza Ranch - 305 E Main St

## Become a Member Today.

Call: 1-844-FNA-GROW (1-844-362-4769)

Or visit: [FNAUSA.com](http://FNAUSA.com)